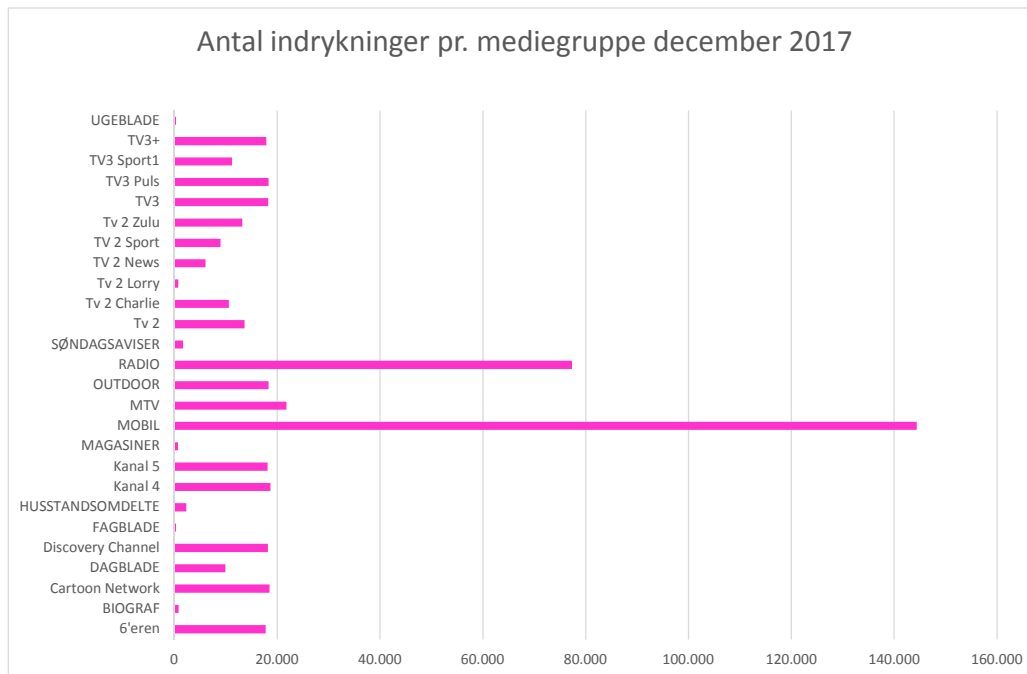


Media type (tv-split)	Insertions
6'eren	17.728
BIOGRAF	826
Cartoon Network	18.473
DAGBLADE	9.878
Discovery Channel	18.155
FAGBLADE	286
HUSSTANDSOMDELTE	2.322
Kanal 4	18.645
Kanal 5	18.135
MAGASINER	651
MOBIL	144.400
MTV	21.815
OUTDOOR	18.269
RADIO	77.356
SØNDAGSAVISER	1.639
Tv 2	13.623
Tv 2 Charlie	10.555
Tv 2 Lorry	728
TV 2 News	6.049
TV 2 Sport	8.980
Tv 2 Zulu	13.219
TV3	18.255
TV3 Puls	18.293
TV3 Sport1	11.181
TV3+	17.863
UGEBLADE	279



Brand	Spending
TELENOR FRI+ 40GB MOBILSAMTALEORDNINGER PRIVA	13.071.560
888.DK BOOKMAKING & TIP	6.218.219
VW T ROC PERSONBILER	5.463.901
KLASSELOTTERIET	5.371.454
CBB FRI TALE 30GB MOBILSAMTALEORDNINGER PRIVA	4.039.767
ODDSET	3.377.033
LEOVEGAS.COM CASINO	3.362.063
TELENOR TELEKOMMUNIKATION	3.360.120
SAMSUNG MOBILTELEFONER	3.289.916
HÅSTENS MØBLER	3.214.980