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CONTINENTAL DRIFT?

The UK referendum on Europe

WAVE 2 of the TNS Public Affairs International survey

JUNE 2016



FOREWORD, METHODOLOGY AND CONTACTS

After our first multi country survey published in April, we are pleased to present this second TNS Public Affairs multi-country survey on the UK EU referendum.

For this second edition of our 'Continental drift?' Germany, France, Netherlands, Poland, Czech Republic, Denmark, Finland and Luxemburg were surveyed, as well as the UK, in May 2016.

Do not hesitate to contact our experts, both at global and at a local level for further insights and comments.

Thank you

Fieldwork was conducted from 19th to 31th May. Approx. 1000 persons 18+ nationwide samples were interviewed (telephone or online). Detailed methodology available at the end of this report.

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|----------------|--|
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QUESTIONNAIRE/COUNTRY

| | UK | Poland | France | Germany | Denmark | Finland | Czech Republic | Luxemburg | Netherlands |
|-----------------|--|--------|-------------|-------------|---------|---------|----------------|-------------|-------------|
| Question | Should the United Kingdom remain a member of the European Union or leave the European Union? | | | | | | | | |
| | Green | Green | Green | Green | Green | Green | Green | Green | Green |
| Question | In the upcoming referendum, do you think the UK will vote to remain/leave the European Union? | | | | | | | | |
| | Green | Green | Light Green | Green | Green | Green | Green | Green | Green |
| Question | If the UK were to leave the EU, do you think the European Union would be better off financially, worse off financially or it would make no difference? | | | | | | | | |
| | Green | Green | Red | Light Green | Green | Green | Green | Green | Green |
| Question | If the UK were to leave would EU work better, worse or would not change? | | | | | | | | |
| | Red | Green | Light Green | Red | Green | Green | Red | Light Green | Red |
| Question | Would you like to see a similar referendum being held in your country? | | | | | | | | |
| | Red | Green | Red | Red | Green | Green | Red | Red | Green |
| Question | If a similar referendum was held in your country? What would you vote? | | | | | | | | |
| | Red | Red | Red | Red | Green | Red | Red | Red | Red |

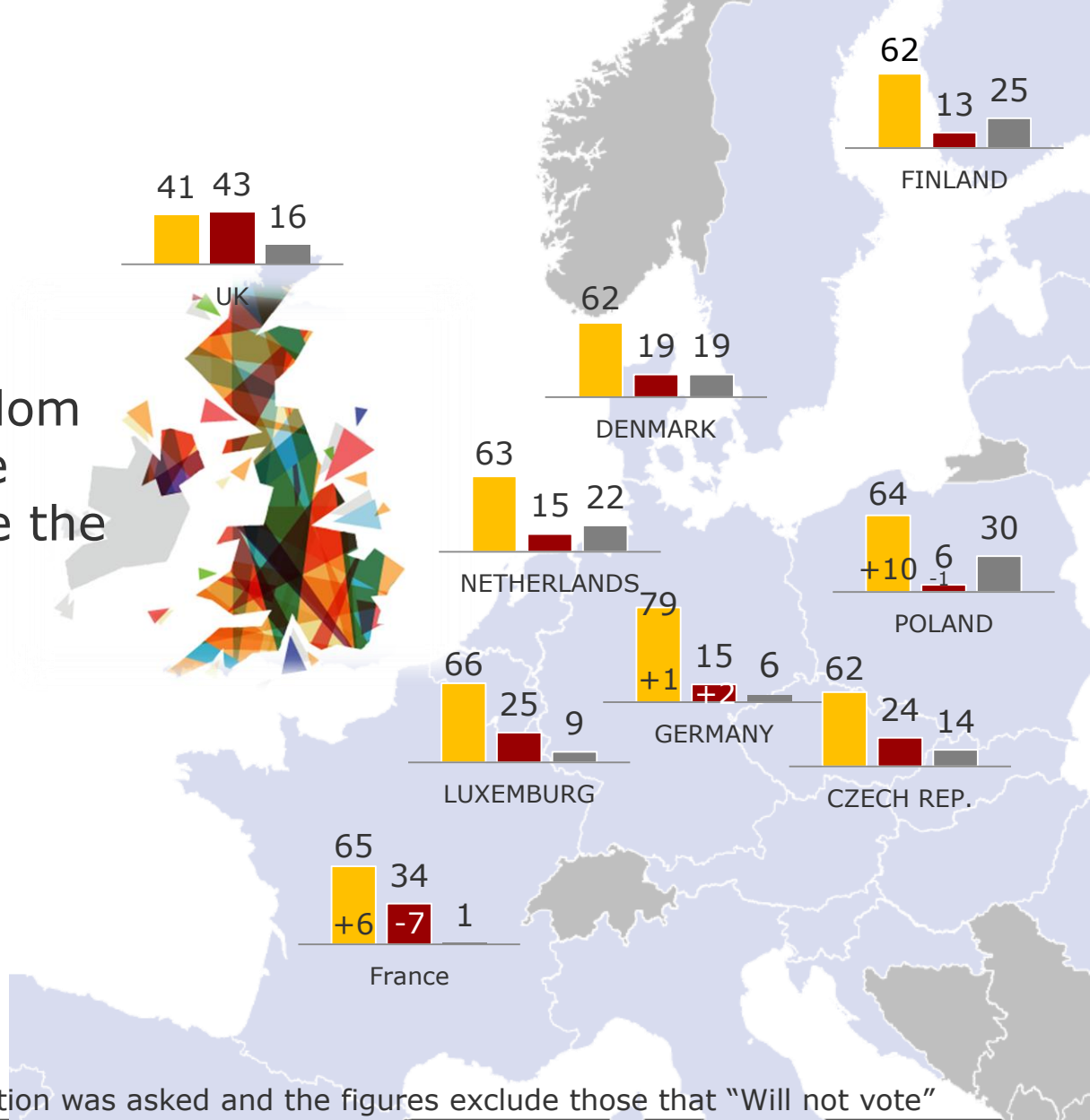
RESULTS

Note : numbers have been rounded to ensure they all add up to 100%

Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain
Leave
Don't know

Variations
vs April 2016



*In the UK the actual referendum question was asked and the figures exclude those that "Will not vote"



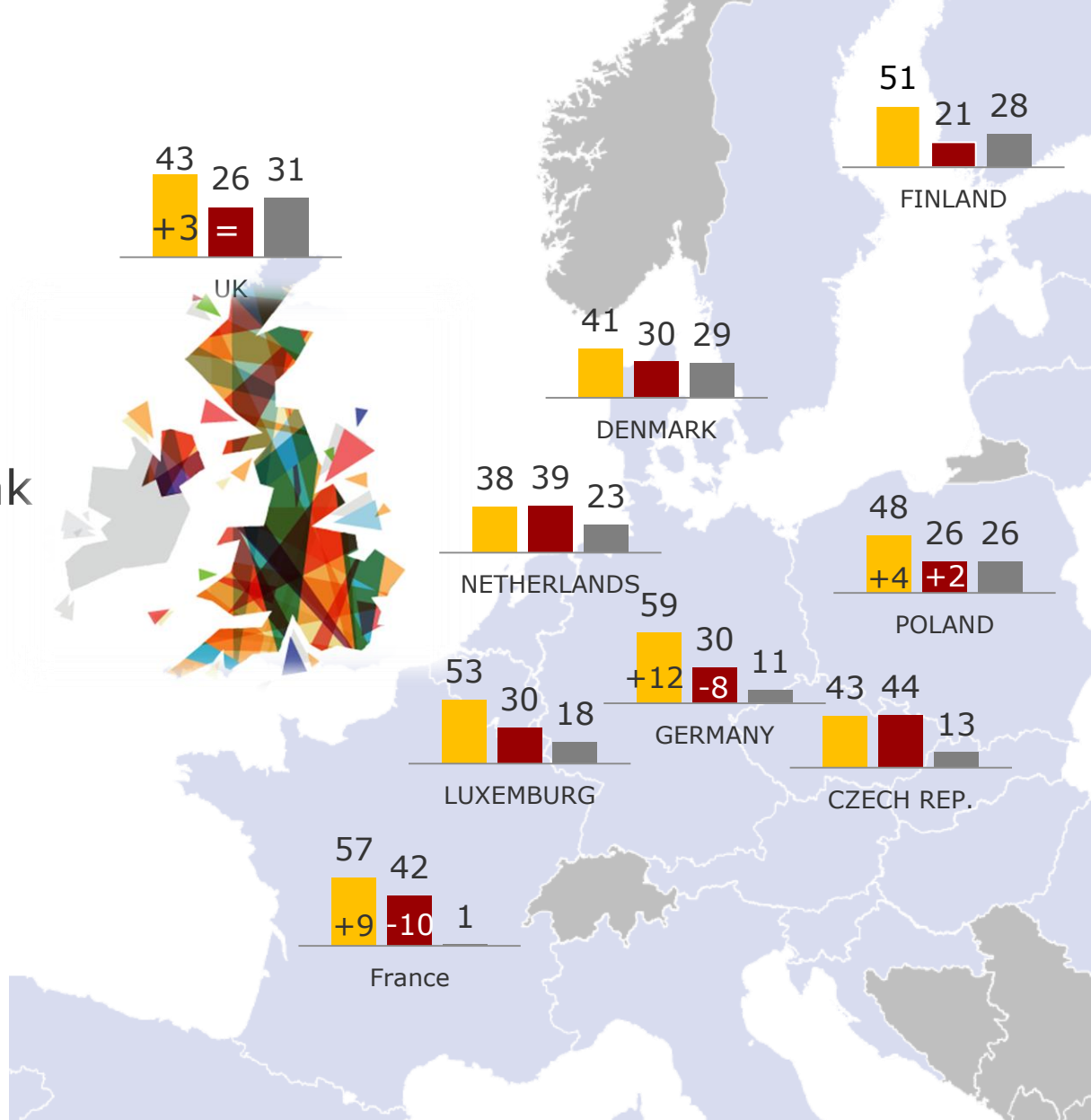
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In the upcoming referendum, do you think the UK will vote to...



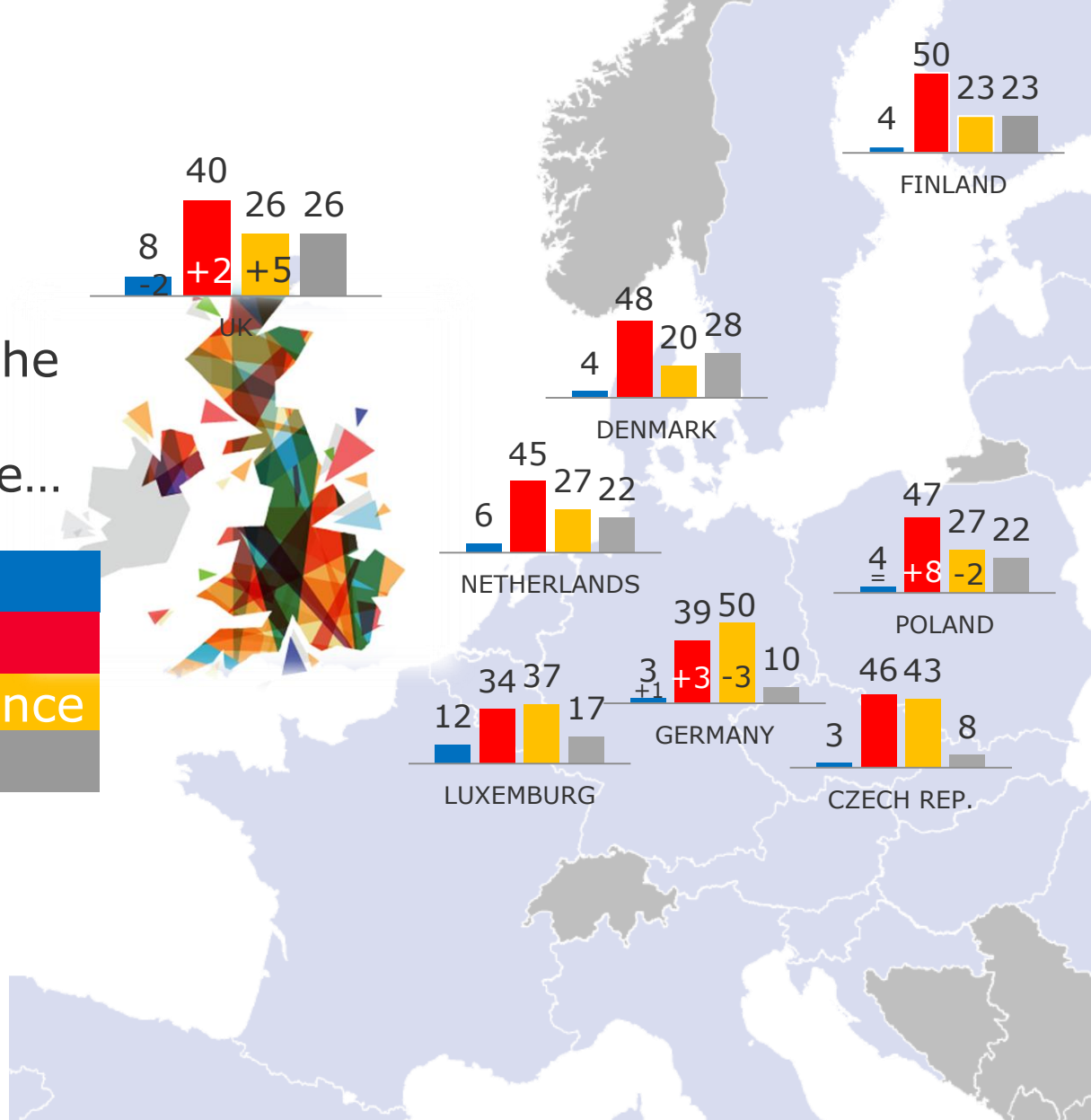
Variations vs April 2016



If the UK were to leave the EU, do you think the European Union would be...



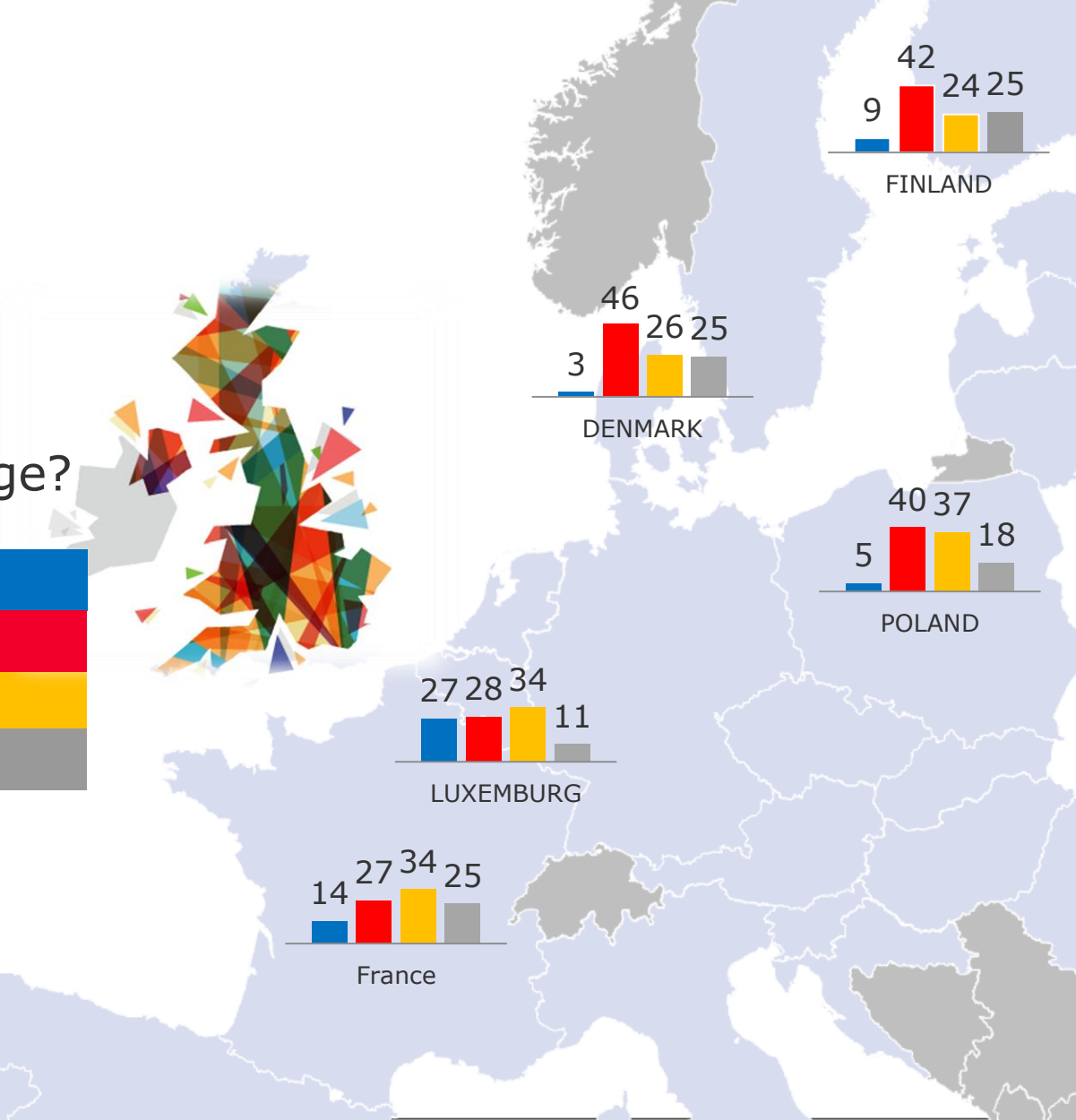
Variations
vs April 2016



If the UK were to leave would EU work better, worse or would not change?

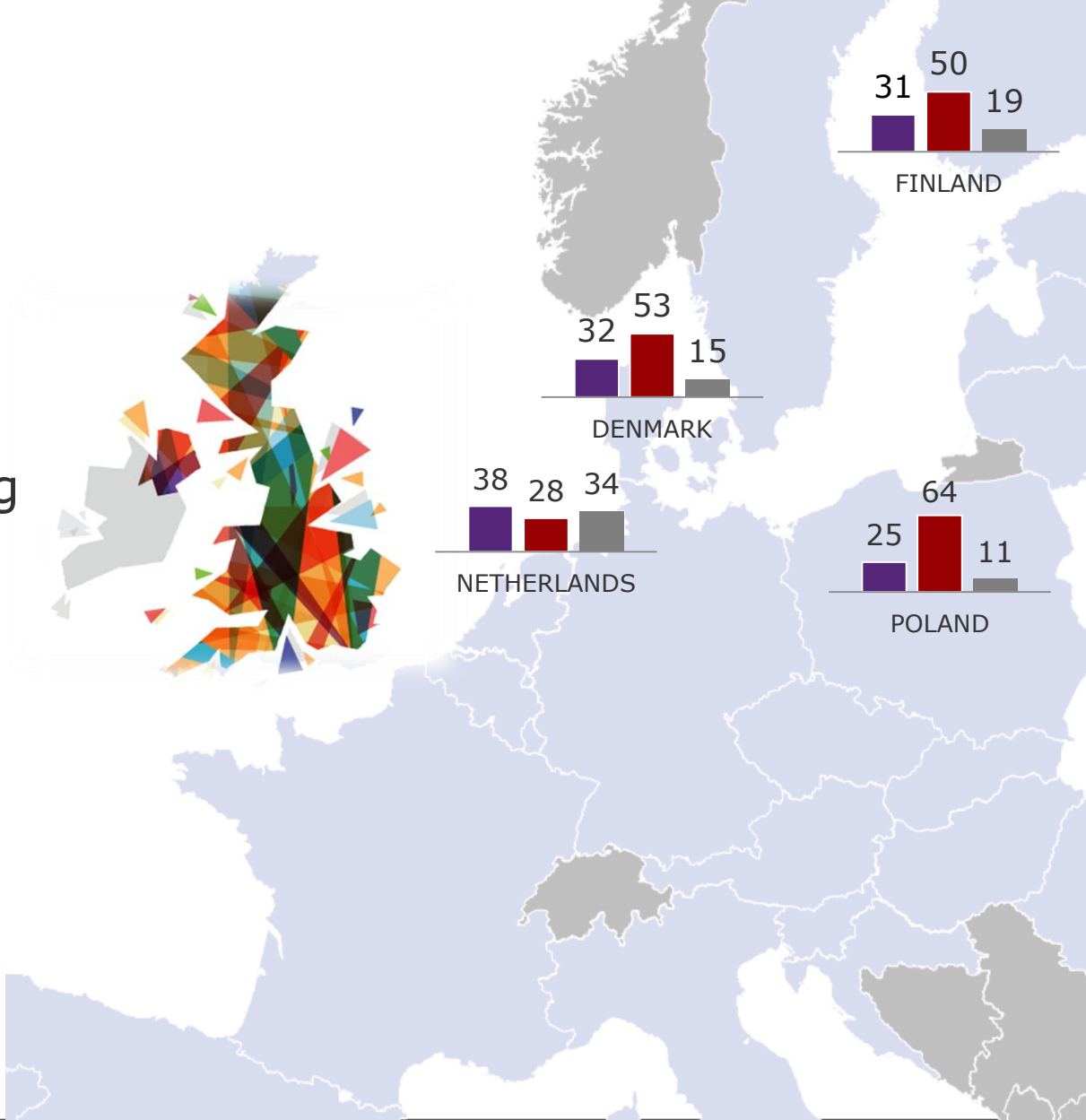


Variations vs April 2016



Would you like to see a similar referendum being held in your country?

Yes
No
Don't know



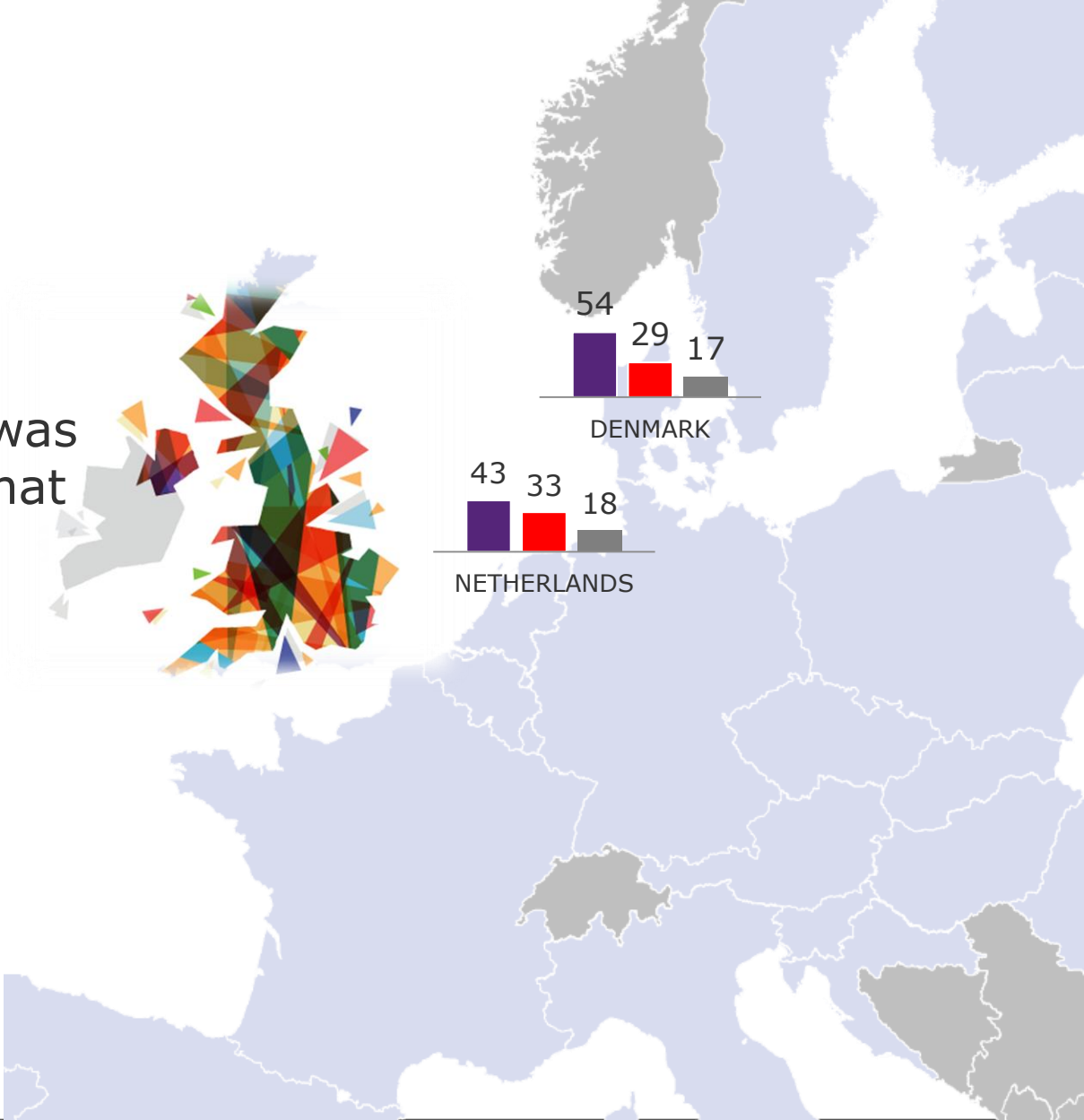
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If a similar referendum was held in your country? What would you vote?

Remain

Leave

Don't know



APPENDIX

DETAILED METHODOLOGY

| | UK | Poland | France | Germany | Denmark | Finland | Czech Republic | Luxemburg | Netherlands |
|----------------------|--|--|--|---|--|--|--|---|---|
| Fieldwork | 19th-23th May 2016 | 30 May 2016 | 26-31 May 2016 | 30-31 May 2016 | 25-30 May 2016 | 20-25 May 2016 | 21-27 May 2016 | 27-31 May 2016 | 27-31 May 2016 |
| Sample | Nationwide representative sample of 1213 adults aged 18 + | Nationwide representative sample of 1000 adults aged 18 + | Nationwide representative sample of 1016 adults aged 18 + | Nationwide representative sample of 1006 adults aged 18+ | Nationwide representative sample of 1091 adults aged 18 + | Nationwide representative sample of 1023 adults aged 18 + | Nationwide representative sample of 1200 adults aged 18 + | Nationwide representative sample of 868 adults aged 18 + | Nationwide representative sample of 981 adults aged 18 + |
| Data collection mode | Computer Assisted Web Interviews (CAWI) | Computer Assisted Telephone Interviews (CATI) | Computer Assisted Web Interviews (CAWI) | Computer Assisted Telephone Interviews (CATI) | Computer Assisted Web Interviews (CAWI) | Computer Assisted Web Interviews (CAWI) | Computer Assisted Telephone Interviews (CATI) | Computer Assisted Web Interviews (CAWI) | Computer Assisted Web Interviews (CAWI) |

TNS Public Affairs

TNS Public Affairs, a Kantar company improves decision-making in the public sphere through the application of data, insight and strategic consultancy. We work with Governments, the public sector, non-governmental organisations, institutions, political bodies, and corporations around the world, to help them deliver more effective policy, services and communications to the public.

Our teams blend our expertise in public policy, service design, behavioural insight, and election research, and draw upon our world class research design capability and data collection infrastructure. We drive methodological innovation to deliver public value to our clients.

